

KAHILLA'S STEP UP, REACH DOWN & INNOVATE FORUM with

Art Johnson CEO, Founder, Author

TACTICS TO EXCEED YOUR 2023 DE&I GOALS

How do you ensure your DE&I strategies succeed?

Organizations manage what they measure, so Measure what Matters. Understand your organization's baseline culture surrounding DE&I, prioritize your opportunities, & leverage your strengths.

- How are you performing against the organizational KPIs?
- How are your efforts impactful on the organization?

The ROI of DEI:

- By increasing organizational diversity, you are intrinsically better able to understand the customers or communities you serve; enriching problem solving & innovation.
- Performance goes up & attrition goes down when people feel like they belong.

