## TACTICS TO EXCEED YOUR 2023 DE\&I GOALS

How do you ensure your DE\&I strategies succeed?
Organizations manage what they measure, so Measure what Matters. Understand your organization's baseline culture surrounding DE\&I, prioritize your opportunities, \& leverage your strengths.

- How are you performing against the organizational KPIs?
- How are your efforts impactful on the organization?

The ROI of DEI:

- By increasing organizational diversity, you are intrinsically better able to understand the customers or communities you serve; enriching problem solving \& innovation.
- Performance goes up \& attrition goes down when people feel like they belong.


The Art of Alignment: A Data-Driven Approach to Lead Aligned Organizations

## LEARN MORE HERE

(2) Equity
(3) Inclusion

STRATEGIC

## 4. Cultural Competency

PILLARS
to harness your organization's unique culture:

(7) Leadership

How would your organization perform if it were more diverse, equitable, inclusive, and culturally competent?

## 8 Alignment

9 Policy \& Practice

